

ORDER



Orders
Order / Rev: 693297 - 5
Alt Order #: 06196953
Product Desc: SENATE RACE
Estimate: 472
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 06/21/12 / 10/29/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ DSCC/ D/Sen/FL
Demographic: A25-54
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$4,205.00	\$3,574.25
10/29/12	10/29/12	3	\$555.00	\$471.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$4,205.00	\$3,574.25	0.00
November 2012	3	\$555.00	\$471.75	0.00
Totals	19	\$4,760.00	\$4,046.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/25/12	10/25/12	The View M-F 11a-12p View	CM	M-F 11a-12p	---T---	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$225.00		0.00			
2	WJXX	10/24/12	10/26/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	--W-F--	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W-F--		2				\$110.00		0.00			
3	WJXX	10/23/12	10/29/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	MT-T---	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MT-T---		3				\$130.00		0.00			
4	WJXX	10/28/12	10/28/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WJXX	10/22/12-10/28/12	FCN Sun News at 6:30		Sun 6:30-7p	-----Su	:30		\$175.00		0.00	NM		
5	WJXX	10/24/12	10/24/12	Wed Prime B Modern Family/ Don't Trust the f	CM	9-10p	--W----	:30	1	\$1,900.00	P-3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$1,900.00		0.00			

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 Product Desc: SENATE RACE
 Estimate: 472
WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount						
5	WJXX	10/24/12	10/24/12	Wed Prime B Modern Family/ Don't Trust the f	CM	9-10p	--W----	:30	1	\$1,900.00	P-3	0.00	NM	1	\$1,900.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/22/12	10/28/12	--W----		1		\$1,900.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/22/12-10/28/12		Wed Prime B		9-10p	--W-----	:30	\$1,900.00	0.00	NM										
6	WJXX	10/23/12	10/29/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MT-T---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/23/12	10/29/12	MT-T---		3		\$225.00	0.00												
7	WJXX	10/24/12	10/29/12	Nightline Nightline	CM	M-F 11:35p-12:05a	M-WTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/24/12	10/30/12	M-WTF--		4		\$200.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/24/12-10/30/12		Nightline		M-F 11:35p-12:05	M-WThF----	:30	\$200.00	0.00	NM										
2	WJXX	10/24/12-10/30/12		Nightline		M-F 11:35p-12:05	M-WThF----	:30	\$200.00	0.00	NM										
3	WJXX	10/24/12-10/30/12		Nightline		M-F 11:35p-12:05	M-WThF----	:30	\$200.00	0.00	NM										
4	WJXX	10/24/12-10/30/12		Nightline		M-F 11:35p-12:05	M-WThF----	:30	\$200.00	0.00	NM										
8	WJXX	10/27/12	10/27/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/22/12	10/28/12	-----S-		1		\$85.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/22/12-10/28/12		GMA Weekend		Sat-Sun 8a-9a	-----Sa--	:30	\$85.00	0.00	NM										
9	WJXX	10/28/12	10/28/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/22/12	10/28/12	-----S		1		\$55.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/22/12-10/28/12		GMJ Sunday		Sun 7a-730a	-----Su	:30	\$55.00	0.00	NM										
10	WJXX	10/28/12	10/28/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/22/12	10/28/12	-----S		1		\$85.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/22/12-10/28/12		GMA Weekend		Sat-Sun 8a-9a	-----Su	:30	\$85.00	0.00	NM										
11	WJXX	10/28/12	10/28/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/22/12	10/28/12	-----S		1		\$150.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/22/12-10/28/12		This Week 10A		Sun 10a-11a - eff	-----Su	:30	\$150.00	0.00	NM										
E 12	WJXX	10/23/12	10/25/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	-TWT---	:30	2	\$90.00	P-3	0.00	NM	0	\$0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/22/12	10/28/12	-TWT---		2		\$90.00	0.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>										
1	WJXX	10/22/12-10/28/12		GMJ		M-F 6a-7a	-TWTh----	:30	(\$90.00)	0.00	NM										
Credited																					
[CR]																					
2	WJXX	10/22/12-10/28/12		GMJ		M-F 6a-7a	-TWTh----	:30	(\$90.00)	0.00	NM										
Credited																					
[CR]																					
13	WJXX	10/29/12	10/29/12	GMJ Traffic BB M-F 6-7am Traffic BB	CM	M-F 6-7a	M-----	:30	1	\$90.00	P-3	0.00	NM	0	\$0.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>												
	Week:	10/29/12	11/04/12	M-----		1		\$90.00	0.00												

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WJXX	10/29/12	10/29/12	GMJ Traffic BB M-F 6-7am Traffic BB	CM	M-F 6-7a	M-----	:30	1	\$90.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$90.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/29/12-11/04/12		GMJ Traffic BB	M-F 6-7a		M-----	:30		(\$90.00)		0.00	NM		
Credited [CR]															
E 14	WJXX	10/24/12	10/26/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	--WTF--	:30	2	\$110.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	--WTF--	2		\$110.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		Good Morning America	M-F 7a-9a		--WThF----	:30		(\$110.00)		0.00	NM		
Credited [CR]															
2	WJXX	10/22/12-10/28/12		Good Morning America	M-F 7a-9a		--WThF----	:30		(\$110.00)		0.00	NM		
Credited [CR]															
15	WJXX	10/29/12	10/29/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	M-----	:30	1	\$110.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$110.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/29/12-11/04/12		Good Morning America	M-F 7a-9a		M-----	:30		(\$110.00)		0.00	NM		
Credited [CR]															
E 16	WJXX	10/25/12	10/25/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	---T---	:30	1	\$200.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	---T---	1		\$200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		Extra	M-F 7:30p-8p		---Th-----	:30		(\$200.00)		0.00	NM		
Credited [CR]															
17	WJXX	10/29/12	10/29/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	M-----	:30	1	\$200.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/29/12-11/04/12		Extra	M-F 7:30p-8p		M-----	:30		(\$200.00)		0.00	NM		
Credited [CR]															
18	WJXX	10/29/12	10/29/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/29/12-11/04/12		Mon Prime C	10-11p		M-----	:30		(\$1,500.00)		0.00	NM		
Credited [CR]															
E 19	WJXX	10/23/12	10/23/12	Tue Prime C Tue Prime C	CM	10-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-T-----	1		\$1,300.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		Tue Prime C	10-11p		-T-----	:30		(\$1,300.00)		0.00	NM		
Credited [CR]															
E 20	WJXX	10/24/12	10/24/12		CM	10-11p	--W----	:30	1	\$850.00	P-3	0.00	NM	0	\$0.00

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed Prime C															
Wed Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		Wed Prime C			10-11p		--W-----	:30	(\$850.00)	0.00	NM		
Credited [CR]															
E 21	WJXX	10/26/12	10/26/12	Fri Prime A	CM	Fri 8p-9p	----F--	:30	1	\$825.00	P-3	0.00	NM	0	\$0.00
Shark Tank															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$825.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		Fri Prime A			Fri 8p-9p		-----F----	:30	(\$825.00)	0.00	NM		
Credited [CR]															
E 22	WJXX	10/28/12	10/28/12	Sun Prime C	CM	9-10p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	0	\$0.00
Revenge															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$1,050.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		Sun Prime C			9-10p		-----Su	:30	(\$1,050.00)	0.00	NM		
Credited [CR]															
													Totals	19	\$4,760.00